

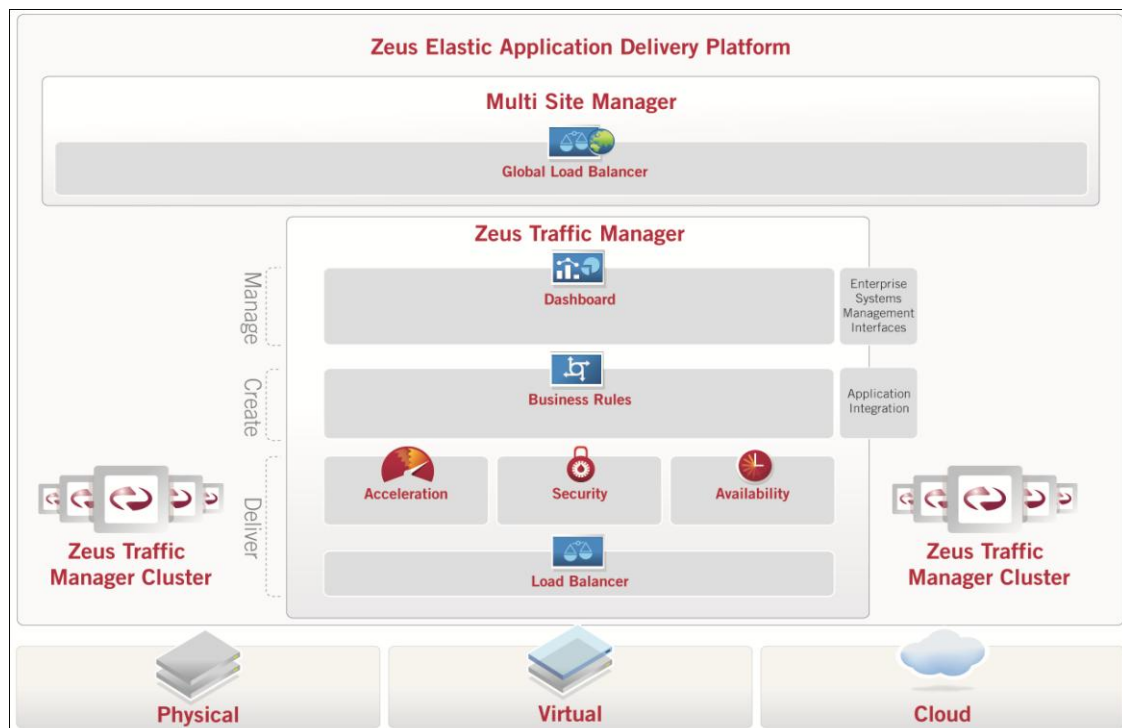
Zeus Elastic Application Delivery platform

The Zeus Elastic Application Delivery platform provides a mature, scalable traffic management fabric that underpins applications delivered from physical, virtual or cloud-based datacenters.

This platform allows you to:

- **Reduce risk and contain costs** by enabling the use of multiple datacenters, including cloud resources, and by routing and shaping traffic and dynamically scaling applications to provide the capacity required by the current load;
- **Gain a global perspective of application performance and reliability** across multiple locations, with detailed visualization and reporting to understand traffic trends and manage user interactions in real time;
- **Improve your service performance and availability** using both global and local load balancing techniques and application acceleration capabilities, and local traffic management policies to prioritize and secure traffic.

Organizations depend on Zeus to deliver complex applications in large-scale environments, spanning multiple locations, using multiple protocols and services, in a reliable, high-performance, secure manner.

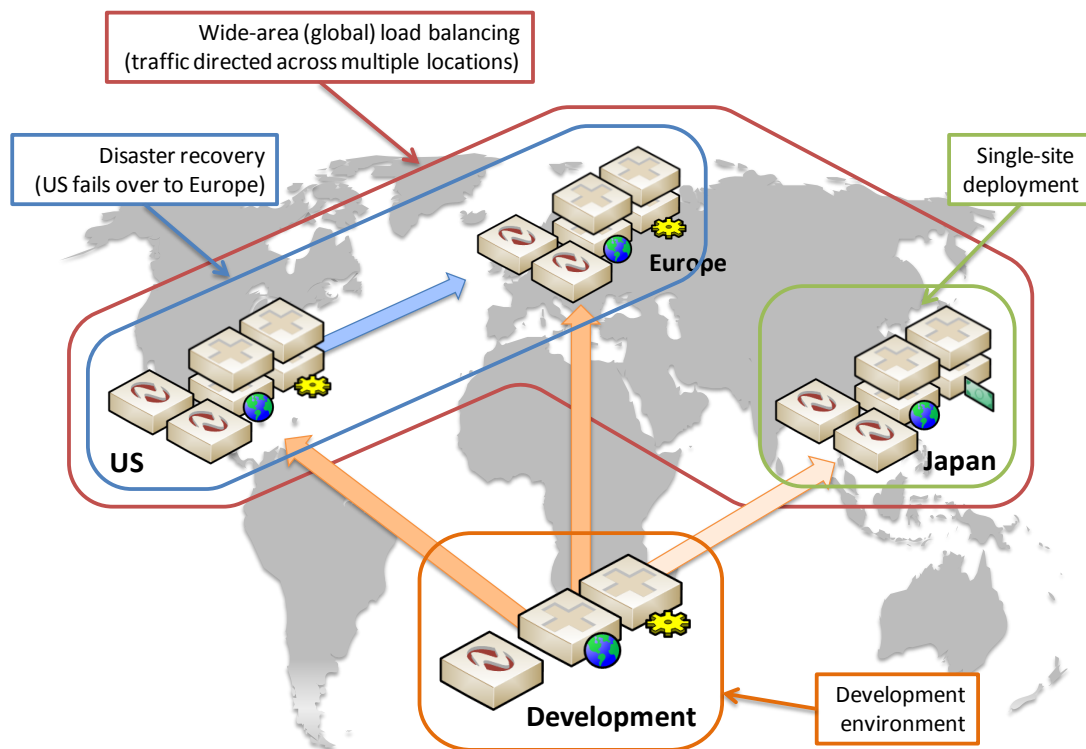


Zeus Elastic Application Delivery platform components, spanning physical, virtual and cloud environments

Application deployment strategies

Zeus Elastic Application Delivery platform supports multiple application deployment strategies simultaneously and directs traffic accordingly:

- **Development and production:** create and test application delivery policies in the development or test environments before deploying on production;
- **Disaster recovery:** nominate master and failover locations for improved availability;
- **Single-site:** for compliance reasons, place sensitive services in a particular location;
- **Wide-area (global) load balancing:** distribute traffic across multiple locations simultaneously for improved performance using proximity-based traffic routing



Zeus Elastic Application Delivery platform manages traffic across all locations depending on business policy, availability and service performance

All components in Zeus Elastic Application Delivery platform may be deployed in physical server environments, virtual environments and public/private/hybrid cloud environments.

The platform enables great deployment choice and flexibility by presenting a consistent, high-performance application delivery fabric for all networked applications and services, no matter what environment they are installed in.